



North America's Leading
Distribution & Transportation
Analysts since 1920

DTA's established history of quality service has made us the leading Distribution and Transportation Analysts since 1920.

Our clients as manufacturers and distributors all share the same pressure to find and save money without compromising efficient service from their freight suppliers. Distribution and Transportation is the last untapped expense area to find money, reduce costs and ensure that shipping costs are accurate and fair.

Because DTA is exposed to over 2,000 freight companies representing thousands of shipments for hundreds of shippers, we are in the enviable position to see what is happening in the marketplace. We know the costs – for freight and for accessorial charges. We catch and save our clients money – and in these days freight, as a profit making area, is an easy way to “make” money. This is how we do it:

- DTA reviews every freight invoice – for all modes of transport - shipping goods worldwide, for service levels and freight rate over-billings and duplicate invoicing,
- DTA gathers all financial and logistics information for all shipments on one database that is updated by the minute and is accessible via the Internet through DTA's sophisticated web portal,
- DTA pays all transportation carriers the correct amount in a timely manner,
- DTA handles all administration tasks dealing with freight charges including carrier payments, phone calls, emails, faxes,
- DTA compares benchmarks and presents opportunities so save money in distribution and transportation costs, including carrier tenders, routing guide development, accessorial charge comparisons.

Assuming your company spends \$1 million a year on freight, DTA will typically

- Recover 2 - 3% through over-billings and duplicate invoicing – \$25,000,
- Save one person's time in traffic and accounts payable - \$25,000,
- Reduce freight rates by a minimum of 5% - \$50,000,
- Will make suggestions to ship smarter – a conservative estimate of 5% - \$50,000.

Grand total: \$150,000. Depending on the type of shipper, DTA's fee for this client would be about 1% - \$10,000 – a cost/benefit saving of \$140,000.

These numbers are real and true. And the best “by-product” of processing all invoices through DTA is through our organizing and monitoring these freight expenses via the DTA web-based portal. Our clients see all transactions on a line-by-line basis or in bar and pie chart “dashboard reporting” capabilities. This complete and thorough visibility allows entire accounting and logistics personnel to significantly enhance procurement capabilities through indispensable business intelligence. Please call or email us for additional information and a free on-line Internet demonstration.

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