



## Budgeting for Transportation Expenses in 2009



*Are your shipping costs going to be as low as possible next year?*

### A Shipper and Carrier Forum

**Date:** Tuesday October 21<sup>st</sup>, 2008

**Location:** Radisson Hotel,  
56 Hallcrown Place  
Toronto, ON, M2J 4R1  
(401 & Victoria Park)

**Time:** Breakfast and Registration  
7:30 – 8:00 AM  
Seminar: 8:00 – 10:00 AM

**Cost:** \$35 – payable by cheque in  
advance to: DTA Services Ltd.

**RSVP by:** Friday October 10, 2008  
cbensley@dta.ca

Space is limited. Please RSVP early to reserve your seat.

**Understand what is going to happen to the Canadian economy up to, during and after the Canadian and US Elections and learn how it will affect your bottom line.**

### Why should shipper and carrier logistics and financial professionals attend?

- The large swings in fuel costs and the record number of trucking company bankruptcies raise questions about the future of truck capacity and freight rates.
- The failure of some major U.S. investment banks, the U.S. credit crunch and housing crisis and the turbulence in stock markets around the world have increased fears of a major recession
- Worldwide competition is closing manufacturing plants in Ontario
- The fall in the American dollar has dried up US markets and exports southbound – what makes up for those lost customers?
- Margins are razor thin and profits are being squeezed

**Shipping can be a profit centre. Let the experts tell you how!**

## **Our Esteemed Speakers:**

*Warren Justin, Chief Economist of ScotiaCapital. Warren joined Scotiabank some 25 years ago and is a popular public speaker and media commentator on economic issues in Canada and abroad. His expertise both about Canadian and global economic issues is extensive and his team's research work is leading edge.*

*Dan Goodwill, President Dan Goodwill & Associates. Dan was the previous President of Yellow Canada, President of Clarke Logistics, General Manager of TNT Railfast and Vice President Sales & Marketing TNT Overland Express. His broad experience makes him a knowledgeable public speaker on cost savings programs and profit generation.*

*Edmund Rucels, Regional VP Supply Chain Optimizers. Edmund's management experience during the startup and rapid growth of Northern Telecom and Sears Canada has made him the expert on delivering real time solutions for the logistics professionals wanting to drive down costs through better shipping practices.*

**Presented by:**



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